



# The evolution of one of Australia's greatest wines

**Picarus (peak-are-us)** is the result of Winetrust Estate's inspiration.

The winemakers and executives of Winetrust Estates boast a combined 90 years wine industry experience and dedication. The company is and has been completely enveloped with the development of their wines from Wrattenbully SA, Clare Valley SA and selected Victorian sites. Winetrust Estates is progressively reaching its ambitions. Put simply; to produce the finest wines possible from the selected prime vineyards for where the company holds such faith.

**Picarus** predominantly originates from the vineyards located in the exciting district of Wrattenbully in the State of South Australia. The vineyard area was carefully selected and viticulture is strictly controlled. The Picarus Wrattenbully Shiraz and Cabernet Sauvignon have earned a string of awards and magnificent reviews from wine critics globally.

**Picarus** represents the infusion of viticultural, oenological and wine style development that has led to probably one of the most extraordinary range of wines from Australia. Mark, his viticulturists and winemakers boast some 90+ years combined professional experience in the Australian wine industry and are responsible for the continued nurturing of the wines. The volumes are slight from low yielding vineyards. Viticultural methodology includes special pruning technique, negligible irrigation, highly specialised canopy/trellis management practice and negligible chemical usage. The concentration all the while, is to maximise quality fruit expression.

**Picarus** the name was derived from Mark's desire to create a truly great Australian range of wines that would rival icons from around the globe. Picarus when fully explained relates to primary and secondary factors that reflect the vision of its designer. These are:

- ➔ **Pedicel** The stalk of an individual flower which, on a bunch of grapes, becomes the short stem bearing each fruit.
- ➔ **Iron** An essential mineral for the inducement of healthy vine growth.
- ➔ **Cepage** The French term that designates the vine variety used to make the wine.
- ➔ **Adega** The Portuguese term for cellar or winery.
- ➔ **Reserve** Term denoting the very finest wines from the vintage.
- ➔ **United** The fusion of the expertise of the team involved in the production of Picarus.
- ➔ **Science** A celebration of the science of winemaking.

Highly limited and recently released wines include the Wrattenbully Shiraz, Wrattenbully Cabernet Sauvignon, Victoria Pinot Gris and Clare Valley Riesling.

For further information please contact us. We love to hear from people who love:

## Picarus



WINE TRUST ESTATES

### Winetrust Estates-Australia

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